

# Welcome to Sococo Agile Development

The most important element of Agile are the individuals that make up the team being able to connect and work together without friction. The people element of work is, at its core, a social one and is about connection instead of communication. These types of interactions are spontaneous, and come from the heart. Agile relies on this in order for the absolute best work to get done. In a well-connected environment, people are more open, they share more and they want to help their colleagues. This increased level of cooperation promotes creativity, innovation and enhances productivity.

## THE CHALLENGE

Distributed Agile teams need a well-connected environment in order to achieve these critical behaviors:

### To self organize

- impromptu code reviews with team lead
- testing and troubleshooting without setting up a meeting
- understanding casually where people are in the progress of their actions

### To simplify

- starting and ending ceremonies on time
- respecting time boxes
- removing impediments without a lot of chasing or email

### To respond to change

- dropping in on the product owner to discuss a user story informally
- ability to transition demo feedback into planning input

**“Flexibility and agility are core Sococo values we are not willing to compromise. So unwilling, in fact, that we decided to analyze the fundamental issues around being a distributed Agile team, and solve them with our own software.”**

The Agile workplace is where your team comes together for Scrum, to hold retrospectives, and collaborate spontaneously. Only an always-on, real-time overview of the team can provide that when your team is not physically co-located.

Connection is critical to the principle of empowering self-organizing distributed teams. Removing friction resulting from a remote team setup is the best way to build team trust and honesty that results in high performance and a truly Agile remote team.

When the ability to engage with each other can be done in an informed and natural way using avatar cues and availability indicators, empowered teams can work together to self-organize quickly and without friction. Agile teams get more done with the right people at the right time.



RIGHT PEOPLE



RIGHT WORK



RIGHT MOMENT

## KEY BENEFITS



### Connection Culture

Employees are better connected, creating high performance teams that are underpinned by an improved sense of belonging



### Talent Amplification

Better utilization of talent with improved knowledge flow, and increased creativity



### Lean Collaboration

Accessibility and proximity of peers increases alignment and reduces wasted time



### Rapid Response

Knowing availability of peers in real-time enables faster, more effective interactions and decisions



### Customer Satisfaction

High quality, well designed human interactions lead to higher levels of customer satisfaction



## SOCOCO AGILE DEVELOPMENT

### Connection:

Connect your teams across time zones

Build a strong culture of collaboration and cooperation

### Awareness:

Know who's available and grab stragglers so that meetings start on time

Open work areas encourage discussion and collaboration

See which Agile ceremonies are taking place and who's participating

Use visual cues on the map to ensure follow up of post-Scrum actions

Meet informally with your colleagues to share ideas and resolve issues on the fly

Name rooms for specific purposes and Scrum ceremonies



### Engagement:

Pop into a room and instantly share screens to problem solve and design

Create better, easier relationships between development and business

Teams build social relationships more naturally

Improve engagement in ceremonies such as Scrum and retrospectives

Invite customers in to evaluate progress and provide feedback at demo time

### Ultimate SOFTWARE

"It's much easier to address technology challenges in Sococo rather than relying on multiple systems like we used to."

Steven May, Director of Cloud Technology  
Ultimate Software

### primesystems GRUPO SECULUS

"Our remote workers found Sococo very, very easy to use – it felt natural. They asked their colleagues to try it, so other departments started using it as well, and they all enjoyed it so much that they spontaneously began having all their meetings in Sococo."

Roberto Azevedo  
Prime Systems

### Seeq®

"When I first heard about the idea of a virtual office. I was a little skeptical, but then I was in Sococo early one morning when one of my employees knocked on my (virtual) office door and popped in for a quick conversation..."

Steve Silwa, CEO  
Seeq

### aptitude™

"Having the visual aspect of the Sococo virtual office was revolutionary."

Scott Willey, Director of Products  
Aptitude



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